

**Photovoice Projects  
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**What is Photovoice?** Photovoice is a qualitative research method. It uses photography to capture community voices and gather community input.

**What is the Purpose?** Photovoice projects conducted during the 2019 MAPP2Health process will help identify cultural and community assets for organizations to build on to improve health equity.

**Why is this Important?** Improving health disparities and access to care is a priority identified by our community's most recent health needs assessment. We are asking the communities that experience health inequities to help identify ways to build on community strengths to improve health equity.

**What is the Process?** Interagency councils in the city of Charlottesville and Albemarle, Greene, Fluvanna, Louisa and Nelson Counties will use guidelines to identify a group of 5-10 people to participate. The groups will meet three times, including a training session, focus group, and results session. The Move2Health Coalition will invite up to four additional groups. Each individual who successfully completes all three sessions will receive a \$50 gift card.

An analysis of the photos and focus groups will identify themes. Themes and photos will be included in the 2019 MAPP2Health report.

**Some Groups to Consider:** older adults, African Americans, Latinos, immigrant communities, LGBTQ+ communities, people with disabilities, mental health consumers, rural communities, people in recovery, migrant workers, etc.



Visit <https://bcove.video/2PCQVLW> to see a video of the first Move2Health Photovoice project.