

Become a Sponsor for the Virginia EMS Symposium

An Education for Life



Your generous support of emergency medical services in Virginia can help to keep essential training programs and research more accessible to providers.

Dear Virginia EMS Supporter,

Last year, Virginians placed just over 1.4 million calls for help from Emergency Medical Services (EMS) providers. In order to provide quality prehospital care in response to these requests, nearly 35,000 dedicated volunteer and career EMS personnel are required to maintain their certification with continuing education.

The Virginia EMS Symposium, November 9 – 13, 2016, is an annual event that provides a statewide venue for all levels of EMS providers, and their system partners of emergency nurses and physicians, to receive continuing education. Approximately 1,800 providers attend this five-day educational conference with more than 270 courses that offer the highest quality academic and hands-on training.

In order to make this program successful and to keep costs low for our providers, we need help from sponsors like you! There are a variety of sponsorship opportunities available to suit any budget. Please review the attached sponsorship information packet to see how your donation can help us help others.

We value your partnership and depend on your sponsorship to help sustain this educational event each year. Any contribution is greatly appreciated and we thank you for supporting your EMS providers in obtaining, “An Education for Life.”



Tier 1 - Educational

Sponsor Half or Whole Day Scheduling Block

Wednesday

- Morning Block (\$250)
- Afternoon Block (\$250)
- Full Day (\$500)

Thursday

- Morning Block (\$250)
- Afternoon Block (\$250)
- Full Day (\$500)

Friday

- Morning Block (\$250)
- Afternoon Block (\$250)
- Full Day (\$500)

Saturday

- Morning Block (\$250)
- Afternoon Block (\$250)
- Full Day (\$500)

Sunday

- Morning Block (\$250)

Sponsor Entire Track - Across All Days

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Airway (\$800) | <input type="checkbox"/> Leadership & Management (\$800) | <input type="checkbox"/> Preconference (\$800) | <input type="checkbox"/> Rescue Camp for Youth (\$500) |
| <input type="checkbox"/> Cardiac (\$800) | <input type="checkbox"/> Medical (\$800) | <input type="checkbox"/> Preparatory (\$800) | <input type="checkbox"/> Operational Medical Director's (OMD) Workshop (\$1,000) |
| <input type="checkbox"/> Educator (\$800) | <input type="checkbox"/> Operations (\$800) | <input type="checkbox"/> Special Considerations (\$800) | |
| <input type="checkbox"/> Health & Safety (\$800) | <input type="checkbox"/> Pediatric (\$800) | <input type="checkbox"/> Trauma (\$800) | |



Tier 2 - Achievement & Recognition

Governor's EMS Award sponsors support the outstanding contributions of individuals, agencies and organizations that make Virginia's EMS system one of the best in the nation!

Award Sponsors

- | | |
|--|---|
| <input type="checkbox"/> Outstanding EMS Administrator (\$500) | <input type="checkbox"/> Outstanding Contribution to EMS by a Physician (\$500) |
| <input type="checkbox"/> Outstanding Prehospital Provider (\$500) | <input type="checkbox"/> Outstanding EMS Agency (\$500) |
| <input type="checkbox"/> Outstanding Contribution to EMS Health & Safety (\$500) | <input type="checkbox"/> Outstanding Contribution to EMS by a Nurse (\$500) |
| <input type="checkbox"/> Outstanding Contribution to EMS for Children (\$500) | <input type="checkbox"/> Outstanding Prehospital Educator (\$500) |
| <input type="checkbox"/> Outstanding EMS Telecommunications Dispatcher (\$500) | |

Major Award Sponsors

- Excellence in EMS Award (\$1,000)
- Dr. Carol Gilbert Scholarship Award (\$5,000)

Tier 3 - Program Support

- Star of Life Bingo Card** (\$200) – Each registrant will receive a bingo card upon site check-in. Vendors that are bingo card supporters will receive enhanced exhibit traffic as attendees visit their exhibits and have their card stamped. Attendees with full bingo cards will be eligible to win a door prize.
 - Material Insert** (\$250/item + 1,800 inserts) – By purchasing a material insert, you will get details about your product/services in the hands of every attendee! Your item will be placed in the Symposium registration packets.
 - Name Recognition*** – Want your individual/organization name displayed on items given to registrants? Sponsorships and cosponsorships are available for:
 - Conference Bags (cost of bags)
 - Name Tag Lanyards (cost of lanyards)
 - Hotel Room Key Cards
 - Hotel Door Hanger Sign
- *Contact Jennie Collins, sponsorship developer for additional details. See last page of sponsorship form for contact info.*
- Site Transportation** (\$1,000)
 - Session Break** (\$1,500) - You can specify the day and time.
 - Event Reception** - (\$2,000 - \$3,000) - There are several events to choose from.
 - Individual Contributor** - Check this box to make an individual donation and customize your dollar amount. Any size contribution is greatly appreciated!
 - Individual Instructor Sponsorship** - Contact Jennie Collins, sponsorship developer for additional details.

Tier 4 - Star Partner

- Star Partner

Interested in being a star partner in support of the Virginia EMS Symposium? Star partner(s) will have their name and logo prominently displayed in Symposium advertising materials that will reach thousands of EMS providers and agencies across the Commonwealth. **Contact Jennie Collins, sponsorship developer for additional details.**

Virginia EMS Symposium Sponsorship Opportunities

**Note: In order to receive signage, all sponsorship must be paid in full by Monday, September 5, 2016.*

Sponsor Item	Cost	Link on Event Website	Signage	Received by Event Attendees	Hotel Monitors	Other
Tier 1						
Half Day Scheduling Block	\$250	•	One 8.5"x11" tabletop sign during sponsored time			
Full Day Scheduling Block	\$500	•	Easel size sign during sponsored day			
Rescue Camp for Youth	\$500	•	Easel size sign at camp location			
Educational Track	\$800	•	Easel size sign during entire event		•	Live mention at track classes
OMD Workshop	\$1,000	•	Easel size sign during entire event		•	Live mention at workshop
Tier 2						
Governor's Awards	\$500	•	Easel size sign at Saturday's award reception		•	Name included in event Power Point presentation
Excellence Award	\$1,000	•	Easel size sign at Saturday's award reception		•	Name/Logo in event Power Point presentation
Scholarship Award	\$5,000	•	Easel size sign at Saturday's award reception		•	Name/Logo in event Power Point presentation
Tier 3						
Star of Life Bingo Card	\$200	•		•		
Literature Insert	\$250 + 1,800 inserts	•		•		
Conference Bag	bag cost (1,800 qty)	•	Easel size sign during entire event	•	•	
Name Tag Lanyards	lanyard cost (1,800 qty)	•	Easel size sign during entire event	•	•	
Site Transportation	\$1,000	•	On and inside vehicles		•	
Session Break	\$1,500	•	Easel size sign during break		•	
Event Reception	\$2,000 - \$3,000	•	Easel size sign during event		•	Name/Logo in event Power Point presentation
Hotel Room Key Cards	As negotiated	•		•		
Hotel Door Hangers	As negotiated	•		•		
Individual Instructor	As negotiated	•				
Tier 4						
Star Partner	As negotiated	•	Multiple signs and sizes throughout event sites	•	•	Live mentions, Name/Logo in Power Point, Other

Virginia EMS Symposium Sponsorship Form

Individual/Organization Name _____

Organization Representative _____

Address _____

City, State, Zip _____

Telephone _____

Email _____

Sponsor Item(s) _____

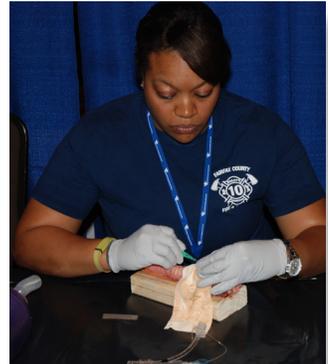
Total Sponsorship Amount \$ _____

Please choose one of the following:

- Payment Enclosed
- Purchase Order Enclosed
- Please Bill Us
- Credit Card (phone payment only - call 866-992-3637)

Please make payment to:
Virginia EMS Symposium

Return sponsorship to:
Virginia EMS Symposium
1944 Peters Creek Road
Roanoke, Virginia 24017-1613



If you have any questions or comments, please contact:

Jennie Collins

Symposium Sponsorship Developer

jenniecollins@verizon.net • 703-851-6386