



US China Peoples Friendship
Association

Virginia Asian Chamber of Commerce Presents

Access ASIA



A Cultural & Language Competency Training for Businesses, Employers,
Government, Non Profits, and Service Providers

Mark Your Calendar

Monday, September 25 - Access CHINA
Tuesday, September 26 - Access INDIA
Wednesday, September 27 - Access VIETNAM

Our Instructors: Yupeng Lai (China), Hiren Kotak (India), and Margaret Tchen (Vietnam)

All sessions are from 4 pm until 7 pm

SunTrust Bank

919 East Main Street, Richmond, VA 23219, in the Piedmont Room, 4th Floor

Free Parking in SunTrust Garage after 4 pm

REGISTER TO ATTEND ONE OR MORE MODULES

COST: \$10.00 each module

Register with: Miss May Sae-chan

Email: aabac@comcast.net * Tel: 804-798-3975 * Visit us: www.aabac.org

VACC does not make any profit from this community service

Corporate Sponsorship opportunity available

Access ASIA: A Multi-Cultural and Language Competency Training

The purpose of the training is to help strengthen your cross-cultural while engaging you in learning basic Asian conversation skills so you can communicate more effectively with your Asian customers, vendors, suppliers, employees, and in their native languages. All classes are taught by foreign-born country specialists who are also emerging Asian business/community leaders.

Participants will be introduced to some main themes in the cultures of China, Vietnam, and India. This program is a must for professionals working in education, health, human services, safety, security, and employers will find the training. Access ASIA will cover topics such as:

1. Specific communication patterns, health beliefs, views about authority, teamwork concept, negotiation practices, leadership; social values, specific customs of a region, and cultural myths.
2. Communication skills for service providers, managers, diversity/multicultural managers to interact more efficiently with foreign born customers.
3. Orientation to a specific language: Chinese Mandarin, Vietnamese, and Hindi, the top main languages spoken by the top Asian communities in the Richmond area, per Census 2000.

Access ASIA SEMINAR SERIES

Sept 25, Sept 26, Sept. 27, 2006 * From 4 pm – 7 pm

REGISTRATION FORM

DEADLINE: Friday 9/15/06

Register
Today

NAME: _____ TITLE: _____

ORGANIZATION NAME: _____

COMPLETE ADDRESS: _____

TEL: _____ EMAIL: _____

_____ YES! I AM INTERESTED IN ATTENDING (Please check one, two, or all three)

Sept 25 session/Access China _____ Sept 26 session/Access India _____ Sept 27 session/Access Vietnam _____

I WILL PAY \$10 PER PERSON PER SESSION (BY CHECK OR CASH ONLY) AT THE DOOR. THE ATTENDANCE REGISTRATION DEADLINE IS: FRIDAY SEPT 15. A 72 HOUR CANCELLATION POLICY APPLIES. PLEASE CONTACT ME FOR MORE DETAILS AND FOR A VACC LANGUAGE INTEREST SURVEY WHICH IS PART OF OUR SEMINAR CURRICULUM

**Register with
Virginia Asian Chamber of Commerce**

Miss May Sae-chan, Access ASIA Coordinator
Email: aabac@comcast.net or * Tel: 804-798-3975 * Visit us: www.aabac.org
14214 Washington Hwy, Ashland, Hanover County, Virginia 23005.

Offices: Richmond, Chesterfield, Charlottesville, Henrico County, Woodbridge, Prince William County,
Front Royal, Fairfax County, and Virginia Beach.

Members of AABAC are from 37 Asian communities in Virginia with cultural heritage from the Asian continent except for Australia.

SEE BELOW AGENDAS

Virginia Asian Chamber of Commerce

Agendas



REGISTER
TODAY

TIME	AGENDA FOR Access CHINA- SEPT. 25
4 pm – 5 pm	Introduction to Asia and Asians in Virginia
5 pm – 6 pm	Introduction to Chinese culture
6 pm – 7 pm	Let's Speak Chinese – Basic Mandarin Conversational Skills for Your Work, Business, Or to Make Friends

TIME	AGENDA FOR Access INDIA - SEPT. 26
4 pm – 5 pm	Introduction to Asia and Asians in Virginia
5 pm – 6 pm	Introduction to Indian culture
6 pm – 7 pm	Let's Speak Hindi – Basic Hindi Conversational Skills for Your Work, Business, Or to Make Friends

TIME	AGENDA FOR Access VIETNAM - SEPT. 27
4 pm – 5 pm	Introduction to Asia and Asians in Virginia
5 pm – 6 pm	Introduction to Vietnamese culture
6 pm – 7 pm	Let's Speak Vietnamese – Basic Vietnamese Conversational Skills for Your Work, Business, Or to Make Friends

REGISTER WITH: Miss May Sae-chan
Email: aabac@comcast.net or Tel: 804-798-3975. Visit us at: www.aabac.org